

Goal Zero – Welcome to Shell Martinez



Why Goal Zero? The Way We Were

- Not happy with overall progress toward being injury and incident free
- 2012 Turnaround – a case for change
 - Operations vs. TA vs. HSSE vs. Contractors
 - Why can't we all just get along?
- 2013 – Let's try a different approach



Progression of Goal Zero

- 2013
 - Reached out to consultant for help
 - Consultant developed Goal Zero 1.0
- 2014
 - Saw a big change – great TA and improvement into run and maintain
- 2016
 - Developed Goal Zero 2.0 completely in house
 - Facilitators from all across the plant – Operators, Crafts, Staff, Union Leaders, Contractors
- 2018
 - Goal Zero 3.0 – it keeps getting better
 - Popular as ever – still facilitated in house – 50+ trained Instructors

Over 10,000 happy customers since 2014!!!

Emphasis – the Goal Zero Focus Areas

- Relationships, relationships, relationships – GZ 1.0 through current
- Refresh every couple years
- 10:1 Teams – Leaders and Teams stay close – care for the 1000, 10 at a time – where the closest relationships exist
- BE – DO – HAVE: **How** we do is more important than **what** we do
- Listen
- Stop Work ~~Authority~~ Responsibility
- Care for People – Personal Safety, Process Safety, Environment & Community
- And relationships – make it personal



Bottom Line – Goal Zero Delivers

Performance

2012 OSHA Rate – 0.7

2017 / 2018 OSHA Rate – 0.1

2018 - 52 TOTAL Injuries for the year (Best Ever)

Recognition

2015 – AFPM Silver Safety Award (top 5-7%)

2016 – AFPM Gold Safety Award (top 2-5%)

2018 – AFPM Distinguished Safety Award (7 total)



